

deiNERI stand'ART:

AN INNOVATIVE WAY TO BRING VISUAL ART TO OUTDOOR DECORS

The unique, patent pending **deiNERI stand'ART** takes two-dimensional paintings, photographs and visual art totally off the wall and into gardens for the first time. The award-nominated system liberates art by making it free-standing and naturally fitted for home design which, now more than ever, includes open spaces with no distinction between **indoor and outdoor living**.

deiNERI, a young and innovative Montreal-based company, introduces the stand'ART which has been a finalist for product of the year at the 'Grand Prix du Design 2017' and nominated for Best of Year by Interior Design Magazine. With its high-quality modular unit combined to a stunning artwork, this new product perfectly blends art and design.

"While fluid and widely open environments, now prevalent in home design, offer a number of advantages, they also provide their own set of challenges", said Kris Blok-Andersen of kokûn design. "The stand'ART adds colour, character and sophistication where walls simply aren't available to display visual art."

It offers new design possibilities and practical solutions to challenges of privacy, separating spaces, and managing flow, while contributing to the aesthetics and emotional expression of any space. Homeowners, corporate buyers from the hospitality industry, and design professionals can now, for the first time, seamlessly introduce visual-art elements to enrich terraces, courtyards and open spaces.

"The stand'ART is a beautiful way to showcase art, I would even say it embellishes the artwork itself"

-Leslie Ann Wigon from Leslie Ann Wigon Art & Design, New York

Different formats are available and they can be combined with great pieces from deiNERI's artSCENE collection or with your own artwork. The distinctive stand'ART is precision-crafted down to the finest detail to offer amazing possibilities, inside and out. deiNERI stand'ART is now available in many retail stores throughout North America or via www.deiNERI.com.

About deiNERI

deiNERI is an innovative, Montreal-based company founded by Marie-Claude Marchand and Nancy Lahaie. The mission of this young and dynamic corporation is to embellish living spaces while creating emotional connections within homes. To learn more about deiNERI visit:

www.deiNERI.com, or contact us at info@deineri.com, Tel: **(514) 214-6119**



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